



# Keeping Logan's Promise

## 2017 Report to Supporters



Geralyn McPhail & Norma McPhail Logan (1958-2006)

*Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has. -Margaret Mead*

Report compilation and design by 2018 Three Rivers Community College Spring Intern, Maria Korthals, and TBBCF internship mentor, Ellen Swercewski

**Funding Breast Cancer Research since 2006**

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## Message from the President

Dear Supporters,



John LaMattina, PhD

For more than a decade, the Terri Brodeur Breast Cancer Foundation (TBBCF) has raised funds to support cutting-edge research into the causes and potential cures for breast cancer. Too many of us have experienced sorrow and loss caused by this disease that continues to plague our friends and loved ones.

Thanks to hundreds of donors, volunteers, sponsors and walkers, the foundation has been able to raise more than \$4.0 million, every penny of which has been used to fund research. Due to these efforts, outstanding young scientists in some of the world's leading research institutions have been able to explore exciting new ideas for attacking this disease.

TBBCF research grants are highly sought. This past year was another great one in terms of both the quantity and quality of the proposals that TBBCF received. The foundation received 23 applications from scientists at such distinguished institutions as Dana-Farber Cancer Institute, Memorial Sloan Kettering Cancer Center, NYU, Yale, Mt. Sinai, Cold Spring Harbor Laboratories, Duke, Stanford, Harvard Medical School, Roswell Park, Dartmouth and Koch Institute at the Massachusetts Institute of Technology.

Our previous grant recipients, as we had hoped, are becoming leaders in breast cancer research. These include Priscilla Brastianos at Harvard/Mass General Hospital and Erin Hofstatter at Yale Cancer Center. Drs. David Page, Daniel Stover and Aaron Meyer were able to continue their TBBCF funded research at their new institutions in California, Michigan and Oregon. All of these physicians/scientists acknowledge that their TBBCF research grant was key to starting their careers in fighting breast cancer.

The scientists selected for the 2017 TBBCF Fellowships were Ji Li, PhD (Dana-Farber Cancer Institute), Aaron Meyer, PhD (Koch Institute at Massachusetts Institute of Technology) and Heather Parsons, MD (Dana-Farber Cancer Institute).

Congratulations to them all and to all of you who help make these awards possible.

Sincerely,

John LaMattina, PhD, TBBCF Board President and SAB Co-chair

## Logan's Promise

Logan's Heroes dog tags remember Norma Logan (1958-2006), Terri Brodeur Breast Cancer Foundation (TBBCF) Founding President

Thank you for being one of Logan's Heroes. On your TBBCF Walk Across SECT tee-shirt you will find Logan's Heroes Dog Tags. Had Norma Logan been here, she would have personally presented you with your set of dog tags.

In 2005, our founder, Norma Logan, led a team of 30 walkers and seven crew members in a three-day walk from Nashua, New Hampshire to Cambridge, Massachusetts. In the months leading up to the July walk, Norma, who was diagnosed at stage four, was constantly dealing with the complications associated with the cancer that had metastasized to her liver.

Just four weeks before the 60-mile walk, she was barely able to walk a tenth of a mile let alone 60 miles. But somehow this extraordinary woman was able to join her teammates on the three-day, 60-mile course. It was a miracle walk for sure.

Before the walk Norma decided she wanted to do something special for the

amazing men and women who had joined her in the fight against breast cancer. She decided she would present each walker and crew member with a personalized set of dog tags. Norma went to an Army Navy Store and ordered the engraved dog tags. One tag captured the event name and date. The other tag simply said, "You are my hero ... Love, Norma". She was first to finish the walk on the last day ... by choice. At the end of the walk, she greeted each walker and crew member by placing the dog tags over their heads and giving them a big Norma hug.

For the members of Team 2005, our dog tags have come to symbolize our commitment to Norma to continue the fight against breast cancer. We wear our dog tags in solidarity as many wear rubber bracelets. These dog tags remind us of Norma's unwavering determination and her incredible spirit. They remind us we are Logan's Heroes.

In words borrowed from Norma, "We share a connection that will never be broken whether you participate in our non-profit, join us on the Walk Across Southeastern Connecticut or write a check. Just keep the hope alive." And, as Norma often reminded us, "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." (Margaret Mead)



# About Us

## **Mission**

Our mission is to help find a cure for breast cancer and eradicate this disease. Our focus is on funding breast cancer research to find a cure.

## **Background and History**

A Southeastern Connecticut based charitable organization.

Established in 2006 by two friends, Norma Logan (1958-2006) and Sandy Maniscalco, who realized the need for a new kind of fundraising organization (not enough money was going to breast cancer research).

TBBCF was established to honor Terri Brodeur, a young mother of three, who succumbed to the disease in 2005 after a two-year battle with breast cancer.

## **How the organization is different**

100% of gross fundraising dollars goes directly to breast cancer research.

The foundation has sponsors (money and in-kind) who support the expenses of the foundation and do so with full transparency; as a result, 100% of gross fundraising dollars goes directly to research.

The foundation also has a large group of volunteers who play key roles in running the foundation.

## **Operational Effectiveness**

The foundation manages operations and expenses tightly and has a target of 15% or less for our operating expense ratio. In 2017, our operating expense ratio was 15%.

Our operational focus is on: 1) Increasing fundraising for research, 2) increasing sponsorships/grants and 3) expense management.

## **Board of Directors and Scientific Advisory Board**

Experienced Board of Directors and a strong Scientific Advisory Board led by Dr. Nicholas Saccomano, who reviews all research grant applications each year and makes recommendations to the Board of Directors. The foundation receives over 25 research grant applications every year and has to choose from these many deserving grant applications.

## **Fundraising**

The Walk Across Southeastern CT is our major fundraiser which raises over \$200,000 each year.

It is held on the first Saturday of October each year. We have over 350 walkers and 150 volunteers each year participating in this event.

We also have many organizations who raise money on our behalf throughout the year through events and campaigns, especially during breast cancer awareness month.

## **Progress and Accomplishments to Date**

In January, TBBCF announced three new research grant recipients bringing the total amount of research funded since the foundation was started to \$4 million!

We generally fund three to four research grants each year but we have a growth goal of getting to a run rate of funding five research grants each year.

## 2017 TBBCF Leadership

### The TBBCF Board of Directors

**John LaMattina, PhD**, President  
**Howard Brensilver, MD**, Vice President  
**Patti Burmahl**, Secretary  
**Stacey Gualtieri, CPA**, Treasurer  
**Patricia Newborg**, Director of Operations  
**Sandy Maniscalco**, Co-Founder and Director  
of Development/Outreach  
Lisa Carroll, Director  
Michele Sotille-Hoyt, Director  
Max Logan, Director  
Stephen Sheehan, Esquire, Director  
Ellen Swercewski, Director  
Pam Morris Watt, Director  
Donna Yother, Director

### Walk Across SECT Leadership

**Pat Newborg – Walk Chair**  
Barbara Garry – Massage  
Patti Burmahl – Spirit  
Ellie Corey – Lunch  
Lisa Carroll and Jean Logan –  
Quarter and Half  
Shelley Halligan – Medical  
Doug Hoyt & Richard Dakin  
Opening/Closing Ceremonies  
Jean Logan – Walker Registration  
Max Logan - Hydration  
Amy Caster and Whitney Wadecki –  
Pit Stops  
Stephen Sheehan – Cyclists  
Ann Sullivan – Traffic and Safety  
Gabby Tudisca – Procurement  
Anne Rochette – Walker Training  
Marcie Brensilver – Walker Recruitment  
Ellen Swercewski – Social Media Photos

### The TBBCF Scientific Advisory Board

**Nicholas Saccomano, PhD**, Chair - Chief  
Scientific Officer, Array Bio-Pharma, Inc.  
**John LaMattina, PhD**, Co-Chair - Former  
President, Pfizer Global Research and  
Development  
**Michael Garabedian, PhD** - Professor and  
Course Director, New York University  
Medical Center  
**Susan Logan, PhD** - Associate Professor,  
New York University Medical Center  
**Mike Morin, PhD** – Chief Scientific Officer,  
Onkaido Therapeutics

### Development/Outreach Team

**Sandy Maniscalco – Director**  
Ellen Swercewski – Social Media  
Coordinator  
Deb Gillig – Events Coordinator  
Claudia Marks – Marketing  
Gabrielle Tudisco- Technical Support

### Operations Team

**Pat Newborg – Director**  
**Stacey Gualtieri, CPA -Treasurer**  
Kate Davis – Operations  
Pamela Morris Watt – Matching Gift  
Administrator  
Ellen Swercewski – Walker Fundraising  
Administrator  
Gabrielle Tudisco- Technical Support

## Financials

Over the years, TBBCF has typically set a minimum fundraising goal of \$300,000 in order to support three breast cancer research grants. Fundraising dollars are monies raised through the Walk Across Southeastern CT, general donations and proceeds from events and promotions.

The amount raised in 2017 exceeded our \$300,000 goal by over \$40,000. We have reviewed the operating expense for the upcoming year and will continue with the model of being run predominantly by a strong volunteer base and with the support of key sponsors. TBBCF devotes 100% of gross fundraising dollars directly to research. Those who donate know exactly how and to whom their donation dollars are directed.

The following three pages provide

- 1) Financial Recap from February 6, 2006 through January 31, 2018
- 2) Profit & Loss Previous Year Comparison for 2016 and 2017
- 3) Balance Sheet Previous Year Comparison for 2016 and 2017

Our longer-term goal is to grow the Walk and to increase our donation dollars to enable us to support five breast cancer research grants per year.

**TERRI BRODEUR BREAST CANCER FOUNDATION, INC.**

**Financial Recap**

**February 6, 2006 Through January 31, 2018**

		Year 12	Year 11	Year 10	Year 9	Year 8	Year 7	Year 6	Year 5	Year 4	Year 3	Year 2	Year 1	
		Jan 31	Jan 31	Jan 31	Jan 31	Jan 31	Jan 31	Mar 31	Mar 31	Mar 31,	Mar 31,	Nov 30	Nov 30,	TOTAL
		2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2007	2006	
<b>Walk results</b>		248,066	225,155	223,650	241,423	184,178	206,590	207,781	243,497	325,995	316,293	285,508	222,688	
<b>Restricted gifts</b>		95,736	92,451	96,738	116,494	95,263	112,688	71,592	85,531	60,087	130,128	60,122	64,030	
	<b>SUBTOTAL</b>	343,802	317,606	320,388	357,917	279,441	319,278	279,373	329,028	386,082	446,421	345,630	286,718	<b>\$ 4,011,684</b>
<b>Grant recipient payments</b>		295,002	300,000	400,000	300,000	300,000	298,571	300,000	265,660	400,000	400,000	400,000	275,000	<b>\$ 3,934,233</b>
<b>Amount for research</b>		48,800	17,606	(79,612)	57,917	(20,559)	20,707	(20,627)	63,368	(13,918)	46,421	(54,370)	11,718	<b>\$ 77,452</b>
<b>Sponsorships</b>		82,889	71,406	71,128	74,714	85,987	84,775	89,359	62,450	59,409	59,389	34,568	96,825	
<b>Interest income</b>		7,364	6,877	5,373	6,397	5,882	9,969	8,309	12,499	8,717	18,279	12,738	708	
<b>Walker registration</b>		9,050	9,050	9,088	10,550	7,275	6,575	7,875	8,650	10,523	11,740	-	-	
	<b>SUBTOTAL</b>	99,303	87,333	85,588	91,661	99,144	101,319	105,543	83,599	78,649	89,408	47,306	97,533	<b>\$ 1,066,386</b>
<b>Operating Expenses</b>		63,119	51,590	39,444	80,175	73,042	59,018	64,772	70,990	64,897	25,722	24,413	30,848	
<b>Walk expenses</b>		13,616	15,144	23,793	15,635	19,975	21,551	21,806	27,711	20,892	15,456	14,011	21,062	
<b>Marketing</b>		4,881	7,639	3,793	8,107	15,544	10,423	7,895	15,529	11,087	11,912	7,716	3,692	
	<b>SUBTOTAL</b>	81,616	74,373	67,030	103,917	108,561	90,992	94,473	114,230	96,876	53,090	46,140	55,602	
<b>Amount for operations</b>		17,687	12,960	18,559	(12,256)	(9,417)	10,327	11,070	(30,631)	(18,227)	36,318	1,166	41,931	<b>\$ 79,487</b>
<b>TOTAL RECEIVED</b>		443,105	404,939	405,977	449,578	378,585	420,597	384,916	412,627	464,731	535,829	392,936	384,251	<b>\$ 5,078,070</b>



# TERRI BRODEUR BREAST CANCER FOUNDATION

## Balance Sheet Prev Year Comparison

As of January 31, 2018

	<u>Jan 31, 18</u>	<u>Jan 31, 17</u>	<u>\$ Change</u>
<b>Merrill Lynch</b>			
Merrill Lynch fmv adj	26,483.51	4,985.29	21,498.22
Merrill Lynch - Other	566,231.04	686,750.20	-120,519.16
<b>Total Merrill Lynch</b>	<u>592,714.55</u>	<u>691,735.49</u>	<u>-99,020.94</u>
People's Checking	26,677.48	137,708.76	-111,031.28
<b>Total Checking/Savings</b>	<u>619,392.03</u>	<u>829,444.25</u>	<u>-210,052.22</u>
Accounts Receivable	1,146.00	1,085.00	61.00
<b>Total Current Assets</b>	<u>620,538.03</u>	<u>830,529.25</u>	<u>-209,991.22</u>
<b>Fixed Assets</b>			
Accumulated Depreciation	-31,085.00	-28,475.00	-2,610.00
Computers	10,905.47	10,905.47	0.00
Web site design	25,858.87	25,858.87	0.00
<b>Total Fixed Assets</b>	<u>5,679.34</u>	<u>8,289.34</u>	<u>-2,610.00</u>
	<u><b>626,217.37</b></u>	<u><b>838,818.59</b></u>	<u><b>-212,601.22</b></u>
<b>TOTAL ASSETS</b>			
<b>Current Liabilities</b>			
Accounts Payable	400,000.00	700,000.00	-300,000.00
<b>Total Current Liabilities</b>	<u>400,208.35</u>	<u>700,000.00</u>	<u>-299,791.65</u>
<b>Total Liabilities</b>	400,208.35	700,000.00	-299,791.65
<b>Equity</b>			
Retained Earnings	61,366.59	59,591.92	1,774.67
Temp. Restricted Net Assets	77,452.00	28,652.02	48,799.98
Net Income	87,190.43	50,574.65	36,615.78
<b>Total Equity</b>	<u>226,009.02</u>	<u>138,818.59</u>	<u>87,190.43</u>
	<u><b>626,217.37</b></u>	<u><b>838,818.59</b></u>	<u><b>-212,601.22</b></u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>			

**TERRI BRODUER BREAST CANCER FOUNDATION, INC.**  
**PROFIT & LOSS PREV YEAR COMPARISON**  
February 2017 through January 2018

	<u>Feb '17 - Jan 18</u>	<u>Feb '16 - Jan 17</u>	<u>\$ Change</u>
<b>Donations</b>			
Events	51,750.57	37,656.96	14,093.61
Restricted	43,985.66	54,793.84	-10,808.18
Sponsorships	82,889.00	70,292.00	12,597.00
<b>Total Donations</b>	<u>178,625.23</u>	<u>162,742.80</u>	<u>15,882.43</u>
<b>Fundraising Income</b>			
<b>Total Fundraising Income</b>	248,065.76	225,155.02	22,910.74
<b>Other Income</b>			
Interest Income	7,363.89	6,876.50	487.39
Pasta Dinner	0.00	1,114.00	-1,114.00
Realized Gain / Loss	-150.56	-103.70	-46.86
Unrealized gain on investments	20,853.87	19,813.21	1,040.66
Walk Registration Fee	9,050.00	9,050.00	0.00
<b>Total Other Income</b>	<u>37,117.20</u>	<u>36,750.01</u>	<u>367.19</u>
	463,808.19	424,647.83	39,160.36
<b>Expense</b>			
<b>Fundraising Expenses</b>			
Social Media & Communications	4,881.45	7,639.26	-2,757.81
Pasta Dinner Expense	0.00	1,002.00	-1,002.00
Walk Across Southeastern CT Exp	13,615.57	14,142.32	-526.75
<b>Total Fundraising Expenses</b>	<u>18,497.02</u>	<u>22,783.58</u>	<u>-4,286.56</u>
<b>Operating Expenses</b>			
Bank Charges - Other	1,331.51	5,611.23	-4,279.72
Bank Charges	1,427.57	5,646.55	-4,218.98
Depreciation	2,610.00	5,248.00	-2,638.00
Dues & Subscriptions	2,115.00	865.00	1,250.00
Insurance	3,323.04	3,247.04	76.00
Office expense	4,079.62	3,516.22	563.40
Payroll Taxes	906.33	0.00	906.33
Postage	859.82	1,013.47	-153.65
Salaries/Contracted Labor			
Contract	21,435.00	25,492.50	-4,057.50
Salaries - Other	15,419.63	0.00	15,419.63
<b>Total Salaries</b>	<u>36,854.63</u>	<u>25,492.50</u>	<u>11,362.13</u>
Symposium expenses	0.00	264.00	-264.00
Telecommunications	929.22	927.57	1.65
Walk DVD Expense	2,500.00	0.00	2,500.00
Web-site expenses	4,082.53	4,369.25	-286.72
<b>Total Operating Expenses</b>	<u>63,119.16</u>	<u>51,289.60</u>	<u>11,829.56</u>
<b>Research expenses</b>			
<b>Total Research expenses</b>	<u>295,001.58</u>	<u>300,000.00</u>	<u>-4,998.42</u>
<b>Total Expense</b>	<u>376,617.76</u>	<u>374,073.18</u>	<u>2,544.58</u>

## Research Program

### TBBCF Grant Recipient News Updates

In 2017, as in the last few years, TBBCF has continued publicizing our research grant program and enhancing our relationships with grant recipients, young scientists who have been selected to conduct research for a cure or improved treatment.

### Visiting Grant Recipients

On April 27, John LaMattina, Mike Morin and Sandy Maniscalco visited Dana Farber Cancer Institute to meet Ji Li, PhD and Heather Parsons, MD, two of our 2017 grant recipients. On July 18, Sandy Maniscalco and Stacey Gualtieri visited Dr. Aaron Meyer Koch Institute for Integrative Cancer Research at Massachusetts Institute of Technology.

### TBBCF Scientific Advisory Board Awards \$300,000 to Three Breast Cancer Researchers



Dr. Li is currently a postdoctoral fellow at Dana-Farber Cancer Institute/Harvard Medical School in the laboratory of Dr. William C. Hahn. Dr. Li proposes to systematically characterize the role of alternative splicing in breast cancer and EMT using genomic, molecular and cellular biology, and computational approaches, and investigate its role in breast tumor metastasis and therapeutic resistance. These studies may lead to new approaches to treat basal-like/triple negative breast cancers.



Dr. Parsons is currently with the Susan F. Smith Center for Women's Cancers at Dana-Farber Cancer Institute and an instructor at Harvard Medical School. Dr. Parsons aims to identify, via the ctDNA changes in the tumor, DNA that cause treatment resistance in patients with HER2-positive metastatic breast cancer. She hypothesizes that she will see more of these changes in the ctDNA of patients with metastatic breast cancer who have had extensive treatment than those who have not or those with early-stage breast cancer.



Dr. Meyer will use a computational model to direct design of new inhibitors for the TAM receptors. Using these well-characterized compounds, he will examine the in vivo effects of inhibiting different TAM receptor complements. By measuring the cellular and molecular consequences of each treatment, and which changes correspond to a therapeutic benefit, he hopes to both develop a clearer picture of when and where these receptors drive breast cancer progression. This information will, in turn, help to address which patients will benefit from these therapies.



## 2017 Walk Across Southeastern CT



October 7, 2017 started out to be a cloudy and cool day at the beginning of the 12<sup>th</sup> Walk Across Southeastern CT but turned sunny and warmer in the afternoon.

Walk day opened at Saybrook Point Marina with an inspiring and heartfelt speech from Ashley Brodeur. Marcie Brensilver provided important walk route

information, and feet were on the pavement at 7:00 a.m. The day ended at Camp Harkness, Waterford with our main speaker, Kevin Hogan, WFSB-TV Channel 3.

365 walkers chose to raise money they know will go directly to breast cancer research...136 full marathoners, 149 half marathoners and 80 quarter marathoners put their feet to the pavement at 7:00 am. And to ensure a successful walk, we had 150 volunteers cheering on walkers, staffing pit stops, serving food, providing massages and hydration, staffing a sweep vehicle, cycling, ensuring walkers' safety, tending to medical needs, setting up tents and pit stops, announcing walkers as they came across the finish line and ensuring opening and closing ceremonies went on without a hitch.



Here are some interesting statistics of our 2017 walk: there were 27 student walkers under the age of 17; ages 18 to 30, 51 walkers; ages 32 to 45, 79 walkers; ages 46 to 60, 144 walkers; ages 60 and over, 64 walkers. 83% of walkers (303) were female and 17% of walkers (62) were males. 52.7% were returning walkers, and 47.3%

were new walkers. 6% of walkers were from other states, and we had 37 walk teams.

Each year the Walk Team keeps very busy from May through October preparing for the Walk, but this year they faced a bump in the road by having to reroute a portion of the walk, since a section of Jordan Cove would not be available for car or pedestrian traffic at the time of the walk.



The Walk Chairs, along with members of the team, pulled together and determined a way to reroute the walk, which involved a revised permit to the town, approval by the state, assistance from the Waterford Police Department and reassigning spirit teams and one pit stop. Bump in the road fixed! This team worked so hard to ensure the logistics of this Walk would come off without a hitch. They are the core of this Walk.



Just like each walker has a reason for walking, so too do the volunteers, whether it's for a loved one who is struggling with breast cancer, or in memory of someone who has died from this dreadful disease or because s/he wants to ensure that our children and grandchildren do not have to live in a world where we lose anyone to breast cancer.

Whatever the reasons, and because of their commitment, TBBCF could provide three more grants to

researchers who are searching to find a cure. We start our 2018 walk with over \$4M provided to 40 research scientists.

TBBCF's goal is to ensure we don't need walks to raise money for research. We want a future free of breast cancer and we are making strides to achieve this ultimate goal!



## Events and Promotions

### It Takes a Village

We often hear the above phrase “It takes a village” as it relates to children. But in our fundraising world, TBBCF realizes that in order to make a difference in the life of breast cancer patients, it really does take a village, from sponsors, to walkers, to volunteers and to friends who run events and promotions.

### Breakdown of the 2017 events and promotions

#### Golf tournaments

11th Annual Old Lyme Country Club Women’s Golf Rally for the Cure; 5th Annual Great Neck Country Club Women’s Golf Tournament

#### Returning Month-Long

**Events/Promotions** –Arooga’s Sports Bar; Johnnycake Center of Westerly; Grand Wine & Spirits; Mystic Depot Roasters; Mystic Marriott; The Shack Restaurants; The White Dress (Clinton); Tidal River Clothing (Mystic); Whaler’s Inn (Mystic)



**New Month-Long Events/Promotions** - Aquinnah Jewelry (Killingworth) Fishtail Project; Child & Adult Orthodontics (Clinton); Knotwork (Mystic); Lis Bake Shop (Mystic); Silhouette’s (Old Saybrook); SoCoDermatology (Stamford)

**Returning Special Events** - 2nd Annual Pink Football & The Malted Barley (Westerly); 7th Annual Pink Ladies & The Twisted Vine (Westerly); Downtown Mystic Merchants Association; East Haven Volunteer Fire Department & Ladies Auxiliary; East Lyme Days; Eastern CT Association of Realtors; Mohegan Sun Black Wolves; Mystic Outdoor Arts Festival; Mystic Pirate Invasion; Old Lyme Gourmet Company; Smith Acres (Niantic)



**New Special Events** - Annino Strength & Conditioning (Moodus); Antipas Law Firm (Mystic); Calvin, Inc. (Wilton, CA); Clarity Software Solutions, Inc. (Madison); F & F Distributors (New London); Funktion Fitness (Old Saybrook); Groton Regional Theater; Healing Space (Quaker)

Hill); Hopping for a Cure - Grand Wine & Spirits; J McLaughlin (Watch Hill); Jet Pay - Fitcommerce (Mystic); Mohegan Sun Women's Basketball; Mystic Museum of Art; Outback Restaurant (New London); Shift Cycling (Guilford); Tapped Apple Winery (Westerly); The Garde Arts Center

**Returning School/Student-Led Events/Promotions** - Mitchell College Walk, Montville High School Girls Volleyball Team; North Branford High School Girls Soccer Team; Old Saybrook High School; Waterford High School

**New School/Student-Led Events/Promotions** - Bishop Early Learning Center (Norwich); Clark Lane Middle School (Waterford); East Lyme Middle School Service Club; Haddam-Killingworth High School Girl's Soccer Team; Leonard J. Tyl Middle School (Oakdale); North Stonington Youth Football; Norwich Tech Girl's Volleyball Team - Two events; Old Saybrook High School Boy's Soccer Team; Old Saybrook Middle School; Waterford High School; Westerly High School (individual student event)

### **2017 Events**

- January 16 – February 2: Grand Wine & Spirits 55" TV Raffle \$750
- January 28 – April 29: New England Black Wolves Men's Lacrosse at Mohegan Sun
- March 24-April 9: Groton Regional Theater
- April 6: Old Saybrook Middle School Wellness Day
- April 13: Ledyard Rotary Club Speaker Series
- April 15: Breast Friends Walk Team Dinner & Comedy Night
- April 18: Eastern Chamber of Commerce – Community Service Fair Young Professionals –
- April 19: Niantic Rotary Club Speaker Series
- April 27: DFCI Researcher Visit
- June 15: Mass General Hospital onehundred 2017
- July 15 – Celebrate East Lyme
- July 20 – Old Lyme Country Club Women's Golf Association 11th Annual Tournament
- August 5 – River Glow at Donahue Park
- August 8 – Great Neck Country Club Women's Association Tournament
- August 12-13 MOAF Walker Recruitment Event
- August 18 and 20 – CT Sun Basketball at Mohegan Sun
- August 23 – Outback Steak House
- September 1-30: Kernels Corn Hole Game Board Promotion
- September 9: RollinRed's Backyard Olympics Sponsored by Soundview Beach Association and RollinRed's Beach Shanty
- September 15-October 31: Grand Wine & Spirits Pink Ribbon Campaign
- October 1: Mystic Pirate's Invasion
- October 1-30: Downtown Mystic Merchants Association Paint the Town Pink
- October 6: Westerly High School Pink Out Football
- October 6: EHF Company 1 and Ladies Auxiliary October Fest Beer Tasting Fundraiser



- October 19: Grand Wine & Spirit Hopping for a Cure at Langley's Pub Great Neck Country Club
- October 24: 6th Annual Pink Ladies at the Twisted Vine
- November 15: Ribbons and Wine – Tapped Apple Winery Wine Tasting
- December 11: 2nd Annual Pink Football at The Malted Barley
- December 19: 2<sup>nd</sup> Annual OSHS Boys' Soccer Team Banquet and Check Presentation

### Outreach Visits

- April 13: Ledyard Rotary Club Meeting
- April 19: Niantic Rotary Club Meeting
- April 27: Dana Farber Cancer Institute
- June 15: Mass General Hospital Award Dinner – TBBCF
- July 18: Massachusetts Institute of Technology Koch Center – Researcher visit with Dr. Mayer
- August 2: Meeting with Betti Gladue at Three Rivers Community College – Student Internships
- September 20: Norwich Rotary Club Meeting
- September 27 Old Saybrook Rotary Club Meeting
- September 24: WFSB Weekend Morning Show featuring Marcie Brensilver
- October 18: Meeting with Janice Patry at Eastern Connecticut State University – Student Internships
- October 25: Electric Boat Wellness Event – New London Campus
- November 5: Lawrence & Memorial Hospital Well Healed Woman

## 2017 Sponsorship

### Thank You 2017 Sponsors

TBBCF's operating expenses are covered by sponsorships and/or grants. Sponsorship monies are used to run the foundation or to cover the costs of a fundraising event. Our success is based on sponsor generosity. It is what makes that 100% promise possible.

The foundation uses many ways to acknowledge company and individual sponsors publicly, including coverage at events, press releases, in our newsletters and correspondence, in our annual newspaper thank you ad and extensively at our yearly signature fundraising event, the Walk Across Southeastern CT. In 2017, we added two new benefits to Platinum sponsors: company brand recognition on TBBCF correspondence and hyperlinked company logo on our website home page year-round. Our full sponsorship listing for 2017 can be found on our website, [www.tbbcf.org](http://www.tbbcf.org).

**2017 Giving Spotlight** - Several long-time supporters not only provided 2017 sponsorships, but they also raised important donation dollars through events and promotions: Charter Oak Credit Union; Deep River Snacks; Grand Wine & Spirits; Mohegan Sun

**Sponsors since 2006** - Carlin Contracting Co Inc; Doherty, Beals & Banks, P.C.; Independent Electronics & Communications; Lawrence & Memorial Hospital; Pfizer; The Logan Family; Xplore

**Welcome to Our New 2017 Sponsors** - 100+ Women Who Care Lower CT Valley; A Friend of TBBCF; Don, Mary and Sam Maranell; ENG Enterprise; Groton Firefighters Local #1964; Northeast Plastic Surgery; SHS Alumni - In Memory of Pat Meringolo; The Carroll Family - RollinRed's; The Danaher Lynch Family Foundation

# Sponsors

## Platinum

Anonymous  
Doherty Beals & Banks, P.C.  
Full Power Radio, Inc.  
The LaMattina Family  
Pfizer Inc.  
Vizen Studios  
WFSB Channel 3

## Diamond

100+ Women Who Care Lower CT Valley  
Big Y  
Blu-Prints Unlimited, Inc.  
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## Emerald

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## Sapphire

A Friend of TBBCF  
B&L Construction, Inc.  
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Waterford Group Charitable Foundation

## Ruby

Arrow Paper Party Rental  
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Burning Jamz Djs  
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Jill Burmahl  
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Mystic Medical Group PC  
Northeast Plastic Surgery Center  
Pamela Morris Watt

## Pearl

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Penny Lane Pub  
People's United Bank  
Pepsi Bottling Company

## Special Thanks Go Out To:

TBBCF Walk Leadership Team  
TBBCF Board of Directors

## Walk Markers

Dime Bank  
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Old Lyme Police Department  
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Old Saybrook Police Department  
Penske Truck Rental

## In-Kind Supporters

American Legion Post 113  
Attawan Beach Association  
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Coffee's Market  
CVS Pharmacy  
Dock & Dine Restaurant  
Dr. & Mrs. David Moskow  
Som Siam East Thai Restaurant  
St. Ann's Episcopal Church  
Waterford Parks & Rec  
Waterford Police Department

## TBBCF Top Supporters

This is our opportunity to publicly acknowledge the individuals and groups who raise thousands of dollars on our behalf. We use the Olympic medals as a metaphor and have organized our groups into these categories

### Gold Medalists

Cancer Crushers  
Grand Wine & Spirits  
Great Neck Country Club - Women's Association  
Jeremy Han  
Marcie Brensilver  
Pam's Pink Posse  
Tonorma in support of "We TRI 4 Aimee Reed"

### Silver Medalists

Amy's Army  
B~Strong  
Bust a Move  
Elisse Rosen  
Eric Bauman  
Dream Team  
HER322  
Mohegan Sun  
Old Lyme Country Club - Women's Golf Association  
Old Saybrook High School  
Pam Watt  
Pink Cosmos  
Team Brodeur  
Twenty Plus and Still Counting  
Zen and Now

### Bronze Medalists

Aimee L. Reed  
Amy Caster  
Clark Lane Middle School  
Elaine Shapiro  
Ellen Swercewski  
Janice Kmetz  
Jean Barrasso  
Jean Logan  
Judy Teel  
Kate Davis  
Laureen Sullivan  
Norwich Tech Girls Volleyball Team  
Pink Ladies at the Twisted Vine, Pink Football at the Malted Barley  
Stephen Gardner

## 27<sup>th</sup> Mile Club

### 2017 27th Mile Club Awards

At our May 2 annual meeting, TBBCF presented the 27th Mile Club awards to individuals or groups who have gone the "extra mile" for the foundation.



The first 27th Mile Club Award was presented to "Students of Old Saybrook Schools". Both the high school and middle school have held cancer walks between 2006 and 2016. Though not school supported necessarily, Old Saybrook Girl Scouts have supported TBBCF since 2009. They began a bracelet making project ... designing and manufacturing bracelets to hand out to full marathoners at the walk's first pit stop.

The second 27th Mile Club Award was presented to Jeremy Han and The Shack Restaurants. Jeremy and his crew at the three Shack Restaurants have raised thousands of dollars for TBBCF over the past decade. Not only that, but Jeremy has helped us create a fundraising model for breast cancer awareness month in southeastern CT and western RI that has been copied/pasted into numerous other breast cancer awareness events.



The third 27th Mile Club Award was presented to the Old Lyme Country Club's Women's Golf Association (OLCC) (2007-2016). Since 2007, OLCC has been hosting an annual golf tournament from which they direct all proceeds to TBBCF. This annual women's golf tournament and luncheon with raffle and silent auction has raised thousands of dollars for breast cancer research. Every year they work harder to improve the event and raise even more money

## Internships

### Summer Intern Hired by TBBCF Through Generous Grant



An internship program was made possible through a generous grant from the 100+ Women Who Care, Lower CT Valley, an organization whose mission is to support the work of local charities.

Gabrielle Tudisca joined the foundation as a Walk Across SECT Procurement and Marketing Summer Intern. Her primary focus of the internship is working with the Director of Operations and the Director of Outreach to help manage walk procurement and marketing duties.

We are very excited to have Gabby join the foundation and be part of our 2017 Walk Team, and we are grateful to 100+ Women Who Care for providing this opportunity to TBBCF and Gabby